

42nd



Sponsorship Opportunities

2.12.25 • 10 am – 5pm • Aqua Turf Club, Plantsville

Highlight your company to a powerful market with proven ability to increase your business. Distinguish your company as one dedicated to creating opportunities to women.

According to forbes.com, women drive 80% of all consumer purchasing.

★★★★★ Sponsorship Provides ★★★★★

Network Building for Individuals and Organizations Skill and Leadership Development for All Women at All Levels
Brand Awareness



Jennifer Hyman
Keynote Speaker

Rent The Runway
Founder & CEO

Founder & CEO of Rent the Runway, disrupting fashion and empowering women through innovation.

Name & logo on website
Ad size in program book
Name listed on social media
Guests at conference
Exhibit booth at conference
Logo and verbal recognition at conference
Speaking opportunity at conference

SPONSOR LEVEL	AMOUNT	Name & logo on website	Ad size in program book	Name listed on social media	Guests at conference	Exhibit booth at conference	Logo and verbal recognition at conference	Speaking opportunity at conference	NOTES
PRESENTING PARTNER	\$20,000	●	Full Page	●	20	●	●	●	Sponsor spotlight on social media. Company logo included on social media and promotional giveaway items.
PREMIER PARTNER	\$15,000	●	Full Page	●	15	●	●	●	Social media includes logo.
STAR PARTNER	\$10,000	●	1/2 Page	●	10	●	●	●	Social media includes logo.
FORUM PARTNER	\$5,000	●	1/2 Page	●	5	●	●		
SHOWCASE SPONSOR	\$3,000	●	1/4 Page	●	3	●	●		
SESSION SPONSOR	\$2,000	●	Business Card	●	2	●	●		
BENEFACTOR	\$750	Listing Only	Listing Only		1		Verbal Only		



Waterbury Regional Chamber
driving business to business

To complete your sponsorship, e-mail Barbara Sorosiak at bsorosiak@waterburychamber.com to receive full marketing exposure. If you have any questions, please call 203-757-0701. Visit CTBWF.com for information on speakers, scholarships and tickets.