

SPONSORSHIP OPPORTUNITY

Sponsor • Participate • Have Fun!

SUNDAY, JUNE 1, 2025

11:00 AM TO 4:00 PM

Join thousands of attendees as 15,000+ rubber ducks are launched into the Naugatuck River. Along with the famous duck race, the day features festivities, vendors, games, and live entertainment for all to enjoy! As a sponsor, Duck Day offers your business marketing and on site promotional opportunities. Participating in this annual community event builds name recognition, creates brand awareness, and increases customer loyalty.

Get involved in Naugatuck's biggest event of the year!

TIDAL SPONSOR

**INVESTMENT
\$10,000**

Includes 100 Duck Raffle Tickets

- Prominent positioning of company LOGO printed on all promotional and marketing collateral
- Company LOGO and LINK to your website from duckday.com
- **Business space at event**
- A visit from Naugatuck to your business location
- Corporate race and *decorated duck entry
- And more!

MANDARIN DUCK SPONSOR

**INVESTMENT
\$5,000**

Includes 50 Duck Day Raffle Tickets

- LOGO printed on all promotional and marketing collateral
- Company LOGO and LINK to your website from duckday.com
- **Business space at event**
- Corporate race and *decorated duck entry
- And more!

MALLARD DUCK SPONSOR

**INVESTMENT
\$2,500**

Includes 25 Duck Raffle Tickets

- LOGO printed on all promotional and marketing collateral
- Company LOGO and LINK to your website from duckday.com
- **Business space at event**
- Corporate race and *decorated duck entry
- And more!



SCAN TO REGISTER



Presented by



Naugatuck Chamber

PINTAIL DUCK SPONSOR

**INVESTMENT
\$1,000**

Includes 10 Duck Day Raffle Tickets

- Company name printed on t-shirts and selective marketing collateral
- Company name on duckday.com event page
- And more!

KIDS' ACTIVITIES SPONSOR

**INVESTMENT
\$750**

- Signage on location at children's activities area
- Entry in Corporate Duck Dash
- Company name on duckday.com event page

SPECIAL 20th ANNIVERSARY SPONSOR

**INVESTMENT
\$500**

- Company name listed on anniversary board
- Company name on duckday.com event page

***A jumbo sized duck will be provided to each sponsor to decorate and represent your company. Attendees choose the winner by popular vote.**

Business: _____

Contact: _____

Address: _____ City/Zip: _____

Email: _____ Phone: _____

Check enclosed Pay by Credit Card Please invoice me
 Payable to Naugatuck Chamber Please Circle: Amex | MC | Visa (Chamber Members Only)

Card Number: _____ Exp. Date: _____

Billing Address: _____ Security Code: _____

Signature: _____

Please indicate your level of support:

- Tidal Sponsor \$10,000
- Mandarin Sponsor \$5,000
- Mallard Sponsor \$2,500
- Pintail Sponsor \$1,000
- Kids' Activity Sponsor \$750
- Anniversary Sponsor \$500

Please return by April 30th:

Naugatuck Chamber
 c/o Barbara Sorosiak
 PO Box 1469, Waterbury, CT 06721
 Fax to 203-756-3507 or email:
bsorosiak@waterburychamber.com