

# DUCK RACE & FESTIVAL



# SUNDAY, JUNE 1, 2025 SPONSORSHIP OPPORTUNITIES

*Sponsor • Participate • Have Fun!*

Join thousands of attendees as 20,000 rubber ducks are launched into the Naugatuck River. Along with the famous duck race, the day features festivities, vendors, games, and live entertainment for all to enjoy! As a sponsor, Duck Day offers your business unique marketing and on site promotional opportunities. Participating in this annual community event builds name recognition, creates brand awareness, and increases customer loyalty. Get involved in Naugatuck's biggest event of the year.

## TIDAL SPONSORS

**Includes 110 Duck Raffle Tickets**

- Prominent positioning of company LOGO printed on all marketing collateral including: **billboard, t-shirts, event banners, posters and signs and more!**
- Company LOGO and LINK to your website from [duckday.com](http://duckday.com)
- On-site identification, press releases and media ads
- Ad in the event program guide, printed in The Republican American, circulation 60,000
- **Corporate booth at event**
- Corporate race and decorated duck entry Investment \$10,000

**Investment \$10,000**

## MANDARIN DUCK SPONSORS

**Includes 50 Duck Day Raffle Tickets**

- Company LOGO printed on marketing collateral including: **shirts, event banners, posters and signs and more!**
- Company LOGO and LINK to your website from [duckday.com](http://duckday.com)
- On-site identification, press releases and media ads
- Ad in the event program guide, printed in The Republican American, circulation 60,000
- **Corporate booth at event**
- Corporate race and decorated duck entry

**Investment \$5,000**

## MALLARD DUCK SPONSORS

**Includes 25 Duck Raffle Tickets**

- Company LOGO printed on marketing collateral including: **t-shirts, event banners, posters and signs**
- Company name and link to your website from [duckday.com](http://duckday.com)
- LOGO included in program guide, printed in The Republican American, circulation 60,000 Recognition on all press releases and media packages
- **Corporate booth at event**
- Corporate race and decorated duck entry

**Investment \$2,500**

## PINTAIL DUCK SPONSORS

**Includes 10 Duck Day Raffle Tickets**

- Company logo printed on t-shirts and selective marketing collateral
- Company logo on [duckday.com](http://duckday.com) event page
- Corporate race and decorated duck entry

**Investment \$1,000**

## KIDS' ACTIVITY SPONSORS

- Signage on location at children's activities including Kids' Game Tent and Petting Zoo
- Entry in Corporate Duck Race (your logo on a large duck)
- Company logo on [duckday.com](http://duckday.com) event page

**Investment \$750**

## ADDITIONAL OPPORTUNITY FOR ALL SPONSORS!

A jumbo sized duck will be provided to each company to decorate and represent your company and judged by the attendees at **Duck Day to WIN the Decorated Duck Contest!**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed       Pay by Credit Card       Please invoice me  
Payable to Naugatuck Chamber      Please Circle: Amex | MC | Visa

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

### Please indicate your level of support:

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> Tidal Sponsor          | <b>\$10,000</b> |
| <input type="checkbox"/> Mandarin Sponsor       | <b>\$5,000</b>  |
| <input type="checkbox"/> Mallard Sponsor        | <b>\$2,500</b>  |
| <input type="checkbox"/> Pintail Sponsor        | <b>\$1,000</b>  |
| <input type="checkbox"/> Kids' Activity Sponsor | <b>\$750</b>    |

### Please return by May 1st:

Naugatuck Chamber  
c/o Gabriela Lopez  
PO Box 1469, Waterbury, CT 06721  
Fax to 203-756-3507 or email:  
[glopez@waterburychamber.com](mailto:glopez@waterburychamber.com)